

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Newsletter

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President's Welcome

Article by Becca Bagniewski, State President

Greetings, Wisconsin FBLA! My name is Becca Bagniewski, and I am serving as your 2011-2012 Wisconsin FBLA State President.

As I paged through the past few months of my calendar, it was hard to believe that summer is already drawing to a close. On the other hand, I am just as ready for the school year to begin so I can get back to doing things such as going to Friday night football games, and who could forget about kicking off the 2011-2012 FBLA school year? Thanks to some hard work from our State Leadership Team, Wisconsin FBLA is already off to an amazing start. This past June, the 2010-2011 State Program of Work was both planned and approved. Some of the goals we have established include: promoting the effective use of social networking, raising environmental awareness, and encouraging participation in the Business Achievement Awards.

Even though we are only a few days into the new school year, it is already time to start thinking about upcoming conferences and events. On November 11-12, 2011, the National Fall Leadership Conference will take place in Milwaukee. There are also the two Fall Leadership Labs; one in Madison on October 12, and another in Eau Claire on October 20. For more information regarding these, and other opportunities, continue to peruse this issue of the Wisconsin FBLA e-Bulletin. It contains all the information you need to start the year off in the right direction.

Be sure to continue to check future WFeBs, as well as the [Wisconsin FBLA website](#), to best prepare yourself for the upcoming year. If you ever have questions throughout the year, please do not hesitate to contact me or any of the other officers. We are all looking forward to working with each of you through our various workshops, conferences, and other initiatives. Together, I know we can discover the Gateway to Greatness in 2011-2012!



Wisconsin FBLA "Goes Green"

Article by Jon Leja, State Reporter

This Summer, the 2011-2012 Wisconsin FBLA State Leadership Team adopted the national Go Green Initiative. We hope to encourage and assist local chapters in becoming more environmentally friendly, as well as have them take part in the national Go Green Project.

The national Go Green Project is a chapter project with a similar format at the Business Achievement Awards. The first part of the project consists of the chapter completing three tasks from the service, education, and progress sections. The second part consists of the chapter completing a single large 'Go Green Project.' After the project is completed, a report describing the project is then submitted. Chapters that complete the whole project will be recognized at the National Leadership Conference. This past year, one of Wisconsin's own local chapters, Oconto Falls FBLA, was recognized for completing the Go Green Project.

Apart from participation in the national Go Green Project, the State Leadership Team is encouraging local chapters to take care of their environment. To help generate ideas, we will be featuring Go Green tips in each article of the WFeB this year. These tips are simple tasks any chapter can take up that will have an effect on their local environment. Another source of ideas can be found from the first part of the National Go Green Project.

If your chapter has any questions regarding the completion of the national project, or is just looking for some help making your local chapter Go Green, feel free to email any of the state officers. In addition, if your chapter has any ideas, stories, or pictures about "Going Green," you can email them to me at wifblareporter12@gmail.com.

NLC Results

Article by Taylor Noeller, State Treasurer

Congratulations to all of the members who went to the FBLA National Leadership Conference in sunny Orlando! More than 300 Wisconsin members attended the conference that was held from June 27-July 1. We would like to give a special congratulations to the members whom received top-ten honors:

- 1st - Sam Jagodzinski, Sports Management from Burlington
- 1st - Tylor Jilk, ML Business Math from Cochrane-Fountain City
- 1st - Zach Raetzman, ML Computer Technology from Kenosha Lance
- 2nd - Caleb Brose, Justin Clough, and Erin Hansen, Digital Video Production from Menomonee Falls
- 3rd - Alyssa Kubishak, Accounting 2 from Osseo-Fairchild
- 3rd - Thuy Lan Ngyen and Mike Meyer, Banking and Financial Systems from Germantown
- 3rd - Brian Kramar, Aron Liu, and Nicolas Ortiz, Management Information Systems from Menomonee Falls
- 3rd - Anthony Jesmok, Web Site Design from Brookfield East
- 4th - Nathan VerVelde, Business Law from Oconto Falls
- 4th - Elizabeth Herman, E-Business from Seymour
- 4th - Caitlin Pendleton, Electronic Career Portfolio from Superior
- 4th - Sam Anderson, Public Speaking 2 from Onalaska
- 5th - Zach Pagel, Business Procedures from DC Everest
- 5th - Ales Molland, Introduction to Business from Beloit Memorial
- 6th - Ellie Strehlow, Accounting 1 from Germantown
- 6th - Taylor Zimprich, Accounting 2 from Waunakee
- 6th - James Huke, Networking Concepts from Menomonee Falls
- 7th - Tyler Stank, Desktop Application Programming from Sheboygan North
- 7th - Leah Zuleger, Healthcare Administration from Marathon
- 8th - Garrett Patrick, Business Calculations from Columbus
- 8th - Greg Goessner and Laura Shoenike, Business Financial Plan from Oconomowoc
- 8th - Josh Miller, Computer Game and Simulation Programming from New Richmond
- 8th - James Jozwiak, Hospitality Management from Menomonee Falls

9th - Holly Williams, Accounting 1 from West Bend
9th - Mikayla Gallenberger, Business Procedures from Kewaunee
9th - Ashley Butalla, Amanda Goestch, & Amanda Krautkramer, Global Business from Marathon
9th - Kinsie Franks, Madeleine Meyer, and Lindsay Steig, Management Decision Making from Osseo-Fairchild
10th - Sara Strack, Healthcare Administration from Onalaska

North Central Region Winner, Go Green Project - Oconto Falls

2nd - Wisconsin (NC Region Largest Chapter)
2nd - Wisconsin (NC Region Greatest Membership Increase)
2nd - Wisconsin (NC Region Largest Number of New or Reactivated Chapters)

Congratulations again to all of the members whom attended the 2011 National Leadership Conference in Orlando, Florida. There is more information about the NLC and competitive event winners on the [Wisconsin FBLA website](#).

March Of Dimes

Article by Allison Hill, State Vice President

March of Dimes is the leading nonprofit organization for pregnancy and baby health and is dedicated to improving the health of babies by preventing birth defects, premature birth, and infant mortality. FBLA-PBL has been involved with March of Dimes for more than thirty years and continues to be the largest youth fundraiser for the March of Dimes. In total, FBLA-PBL raised over 15 million dollars for this great organization.

The beginning of the March of Dimes takes us back to Franklin D. Roosevelt's presidency. His personal struggle with polio led him to create the National Foundation for Infantile Paralysis at a time when polio was on the rise. Better known as the March of Dimes, the foundation established a polio patient aid program and funded research for vaccines. These vaccines effectively ended epidemic polio in the United States, therefore the mission focus was shifted to preventing premature birth and birth defects.

How can you help? Well from collecting coins to fund research, to educating their peers about the mission of the March of Dimes, FBLA-PBL has been an active March of Dimes partner. Chapters can participate in coin-raising and awareness activities in their local chapter, school, and community. Take the money raised to your local March of Dimes chapter and remember to have them credit your local chapter and designate it to FBLA. Contact your local March of Dimes chapter for resources and support! For more information, visit

<http://www.fbla-pbl.org/web/page/715/sectionid/587/pagelevel/2/fbla.asp>

Fall Leadership Labs

Article by Claire Kayser, Region IV Vice President

FBLA-FLL is coming up fast and we hope to see a great outcome of FBLA members attending, especially for first-year members, or members with future leadership potential. Your 2011-2012 state officers have workshops set up just for you, which concentrate on FBLA Facts, Characteristic's of a Leader, Community Service, and the Grand Challenge. State officers will also team up with Corey Flournoy at this year's FLL and will bring you an exciting theme to go with the Leadership Labs. Hope to see you there on one of the two dates that are provided:

Wednesday, October 12, at the Crowne Plaza Hotel in Madison
Thursday, October 20, at the Plaza Hotel & Suites in Eau Claire

Go Green Tips

Article by Jordan Krutza, Region II Vice President

As the 2011-2012 FBLA year approaches, this year's Wisconsin FBLA State Officer Team adopted the Go Green Initiative. I will be writing tips this year for local FBLA chapters to help participate in the Go Green effort and protect the planet. In each issue of the WFeB, there will be Go Green Tips to help your chapter Go Green!

Tip 1: Switch light bulbs to CFL light bulbs.

Tip 2: Switch appliances to energy efficient models.

Tip 3: Turn off the lights when you leave the room.

Local Chapter Showcase - Marathon FBLA

Article by Caleb Goodness, State Parliamentarian

Wisconsin FBLA is full of outstanding local chapters, which is what makes Wisconsin FBLA as great as it is. The question is, "what makes a local chapter outstanding?" Well, I believe Marathon FBLA has the answer to that, and that's why I chose Marathon FBLA for the first Local Chapter Showcase!

Marathon belongs to Region II. Any member from Region II can tell you that they're a force to be reckoned with in Regional competition. Marathon has taken 1st in the Region for the past three years running. Last year 87 of their 89 members competed at the RLC, with 35 qualifying for state. That means an overall 1st place at RLC! At the State level, Marathon had eight members in six categories qualify for Nationals. What does that mean? That means they took 3rd overall in the state. At this NLC this Summer, their Global Business team earned 9th place, and they also had the 8th place qualifier in Healthcare Administration.

In addition to competition, Marathon FBLA runs a fundraiser for March of Dimes, sells concessions at sporting events, and helps with a local movie night. Whether it's competition, fundraisers, or service projects, Marathon easily earns their title of "Outstanding Local Chapter!" So let's all say 'congratulations' to Marathon FBLA for their great work representing Region II and Wisconsin!

Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

Contact Information

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